

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	10,382	86,258	313,286
2010 Total Population	9,204	90,625	323,901
2016 Total Population	10,068	97,407	345,190
2016 Group Quarters	381	1,384	2,130
2021 Total Population	10,786	104,627	368,899
2016-2021 Annual Rate	1.39%	1.44%	1.34%
2016 Total Daytime Population	12,039	105,806	321,155
Workers	6,449	55,372	142,514
Residents	5,590	50,434	178,641
Household Summary			
2000 Households	4,078	34,199	120,275
2000 Average Household Size	2.55	2.51	2.59
2010 Households	3,455	34,731	122,021
2010 Average Household Size	2.55	2.57	2.64
2016 Households	3,775	36,987	128,624
2016 Average Household Size	2.57	2.60	2.67
2021 Households	4,032	39,527	136,761
2021 Average Household Size	2.58	2.61	2.68
2016-2021 Annual Rate	1.33%	1.34%	1.23%
2010 Families	1,935	22,409	81,281
2010 Average Family Size	3.14	3.10	3.17
2016 Families	2,079	23,637	84,990
2016 Average Family Size	3.18	3.15	3.22
2021 Families	2,204	25,149	89,956
2021 Average Family Size	3.21	3.17	3.24
2016-2021 Annual Rate	1.17%	1.25%	1.14%
Housing Unit Summary			
2000 Housing Units	4,693	37,338	130,125
Owner Occupied Housing Units	49.9%	66.6%	64.3%
Renter Occupied Housing Units	37.0%	24.9%	28.1%
Vacant Housing Units	13.1%	8.4%	7.6%
2010 Housing Units	3,807	38,526	136,457
Owner Occupied Housing Units	40.3%	61.5%	59.4%
Renter Occupied Housing Units	50.5%	28.7%	30.0%
Vacant Housing Units	9.2%	9.9%	10.6%
2016 Housing Units	4,131	40,914	144,047
Owner Occupied Housing Units	33.4%	56.8%	54.9%
Renter Occupied Housing Units	58.0%	33.6%	34.4%
Vacant Housing Units	8.6%	9.6%	10.7%
2021 Housing Units	4,314	43,407	152,676
Owner Occupied Housing Units	33.3%	56.6%	54.7%
Renter Occupied Housing Units	60.2%	34.5%	34.9%
Vacant Housing Units	6.5%	8.9%	10.4%
Median Household Income			
2016	\$36,906	\$51,415	\$51,187
2021	\$38,858	\$57,872	\$57,837
Median Home Value			
2016	\$112,158	\$224,589	\$219,336
2021	\$144,835	\$253,636	\$248,790
Per Capita Income			
2016	\$21,504	\$27,391	\$27,033
2021	\$22,643	\$29,594	\$29,346
Median Age			
2010	31.1	37.5	37.8
2016	32.0	38.1	38.7
2021	32.3	38.5	39.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 mile	5 mile
2016 Households by Income			
Household Income Base	3,775	36,987	128,624
<\$15,000	24.8%	12.9%	12.6%
\$15,000 - \$24,999	10.6%	10.8%	10.6%
\$25,000 - \$34,999	11.9%	10.6%	11.4%
\$35,000 - \$49,999	15.3%	14.1%	14.1%
\$50,000 - \$74,999	15.3%	18.2%	17.9%
\$75,000 - \$99,999	10.0%	11.3%	11.4%
\$100,000 - \$149,999	8.9%	13.0%	12.9%
\$150,000 - \$199,999	2.0%	5.4%	4.8%
\$200,000+	1.2%	3.6%	4.3%
Average Household Income	\$50,751	\$70,876	\$72,001
2021 Households by Income			
Household Income Base	4,032	39,527	136,761
<\$15,000	25.6%	12.7%	12.4%
\$15,000 - \$24,999	12.7%	12.6%	12.3%
\$25,000 - \$34,999	7.9%	7.3%	7.7%
\$35,000 - \$49,999	11.9%	9.4%	9.7%
\$50,000 - \$74,999	16.8%	19.8%	19.4%
\$75,000 - \$99,999	11.6%	13.1%	13.2%
\$100,000 - \$149,999	10.2%	15.3%	15.1%
\$150,000 - \$199,999	2.3%	6.2%	5.6%
\$200,000+	1.1%	3.8%	4.5%
Average Household Income	\$54,209	\$77,194	\$78,660
2016 Owner Occupied Housing Units by Value			
Total	1,379	23,244	79,091
<\$50,000	34.1%	8.1%	7.9%
\$50,000 - \$99,999	13.3%	12.9%	12.2%
\$100,000 - \$149,999	10.6%	12.0%	12.7%
\$150,000 - \$199,999	10.4%	12.4%	13.1%
\$200,000 - \$249,999	7.5%	9.4%	10.6%
\$250,000 - \$299,999	4.0%	8.5%	8.6%
\$300,000 - \$399,999	8.6%	16.7%	15.8%
\$400,000 - \$499,999	5.2%	9.5%	8.2%
\$500,000 - \$749,999	4.9%	7.2%	6.5%
\$750,000 - \$999,999	1.2%	1.8%	2.3%
\$1,000,000 +	0.2%	1.5%	2.0%
Average Home Value	\$174,982	\$273,676	\$275,809
2021 Owner Occupied Housing Units by Value			
Total	1,437	24,564	83,519
<\$50,000	30.8%	5.5%	5.0%
\$50,000 - \$99,999	11.6%	8.7%	8.0%
\$100,000 - \$149,999	8.4%	9.6%	10.2%
\$150,000 - \$199,999	8.4%	12.5%	13.2%
\$200,000 - \$249,999	11.0%	12.8%	13.9%
\$250,000 - \$299,999	7.1%	12.7%	12.9%
\$300,000 - \$399,999	9.3%	16.7%	16.1%
\$400,000 - \$499,999	5.8%	10.1%	8.7%
\$500,000 - \$749,999	5.9%	7.8%	7.1%
\$750,000 - \$999,999	1.4%	2.1%	2.8%
\$1,000,000 +	0.3%	1.6%	2.1%
Average Home Value	\$196,955	\$296,102	\$300,405

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	9,204	90,627	323,903
0 - 4	6.1%	6.1%	6.4%
5 - 9	4.9%	5.6%	6.0%
10 - 14	4.4%	6.0%	6.5%
15 - 24	20.5%	14.3%	13.6%
25 - 34	19.7%	14.6%	13.6%
35 - 44	11.4%	13.9%	13.9%
45 - 54	13.0%	15.3%	15.6%
55 - 64	9.8%	11.8%	12.0%
65 - 74	6.0%	6.7%	6.8%
75 - 84	3.4%	4.2%	3.9%
85 +	0.7%	1.5%	1.6%
18 +	81.8%	78.5%	76.9%
2016 Population by Age			
Total	10,068	97,405	345,191
0 - 4	5.9%	5.8%	6.0%
5 - 9	5.3%	5.7%	6.1%
10 - 14	4.6%	5.7%	6.1%
15 - 24	18.4%	13.4%	12.9%
25 - 34	21.4%	15.4%	14.3%
35 - 44	12.0%	12.9%	12.8%
45 - 54	11.1%	13.6%	14.0%
55 - 64	10.2%	12.9%	13.2%
65 - 74	6.6%	8.5%	8.7%
75 - 84	3.6%	4.3%	4.2%
85 +	1.0%	1.8%	1.8%
18 +	81.5%	79.5%	78.3%
2021 Population by Age			
Total	10,784	104,627	368,901
0 - 4	6.1%	5.8%	5.9%
5 - 9	5.1%	5.5%	5.8%
10 - 14	4.7%	5.8%	6.1%
15 - 24	17.7%	12.5%	12.0%
25 - 34	21.0%	15.4%	14.5%
35 - 44	13.3%	13.4%	13.1%
45 - 54	9.7%	12.0%	12.5%
55 - 64	10.5%	12.8%	13.3%
65 - 74	7.0%	9.7%	9.9%
75 - 84	3.5%	5.0%	4.9%
85 +	1.3%	2.0%	1.9%
18 +	81.4%	79.7%	78.7%
2010 Population by Sex			
Males	4,552	44,440	157,022
Females	4,652	46,185	166,879
2016 Population by Sex			
Males	4,994	47,844	167,357
Females	5,074	49,563	177,833
2021 Population by Sex			
Males	5,321	51,326	178,862
Females	5,464	53,301	190,037

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	9,204	90,626	323,902
White Alone	71.2%	73.9%	62.4%
Black Alone	12.3%	14.3%	27.4%
American Indian Alone	0.5%	0.4%	0.5%
Asian Alone	4.8%	3.7%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.7%	4.5%	3.6%
Two or More Races	3.5%	3.2%	2.9%
Hispanic Origin	33.5%	29.2%	24.7%
Diversity Index	70.9	66.7	70.8
2016 Population by Race/Ethnicity			
Total	10,068	97,407	345,190
White Alone	66.5%	70.7%	59.5%
Black Alone	14.8%	15.6%	28.8%
American Indian Alone	0.6%	0.4%	0.5%
Asian Alone	5.2%	4.2%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.9%	5.3%	4.2%
Two or More Races	4.0%	3.7%	3.3%
Hispanic Origin	39.5%	35.0%	29.3%
Diversity Index	75.6	71.3	74.3
2021 Population by Race/Ethnicity			
Total	10,785	104,626	368,900
White Alone	63.4%	68.4%	57.5%
Black Alone	16.2%	16.7%	29.9%
American Indian Alone	0.6%	0.4%	0.5%
Asian Alone	5.5%	4.6%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.8%	5.9%	4.6%
Two or More Races	4.3%	4.0%	3.5%
Hispanic Origin	44.7%	39.8%	33.3%
Diversity Index	78.2	74.1	76.6
2010 Population by Relationship and Household Type			
Total	9,204	90,625	323,901
In Households	95.6%	98.4%	99.3%
In Family Households	69.8%	80.0%	82.8%
Householder	22.1%	24.7%	25.1%
Spouse	12.7%	16.6%	16.3%
Child	25.0%	29.5%	31.9%
Other relative	6.2%	5.9%	6.3%
Nonrelative	3.8%	3.3%	3.2%
In Nonfamily Households	25.8%	18.4%	16.5%
In Group Quarters	4.4%	1.6%	0.7%
Institutionalized Population	0.0%	0.1%	0.1%
Noninstitutionalized Population	4.4%	1.5%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 mile	5 mile
2016 Population 25+ by Educational Attainment			
Total	6,622	67,590	237,934
Less than 9th Grade	4.7%	6.2%	5.7%
9th - 12th Grade, No Diploma	6.2%	6.6%	6.6%
High School Graduate	27.4%	24.0%	24.5%
GED/Alternative Credential	8.3%	4.0%	3.9%
Some College, No Degree	21.3%	21.3%	20.9%
Associate Degree	7.3%	9.4%	10.1%
Bachelor's Degree	17.2%	19.3%	18.0%
Graduate/Professional Degree	7.7%	9.4%	10.2%
2016 Population 15+ by Marital Status			
Total	8,477	80,688	282,601
Never Married	44.8%	37.5%	37.0%
Married	35.9%	44.3%	44.5%
Widowed	5.7%	5.1%	5.4%
Divorced	13.6%	13.2%	13.1%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	90.6%	93.5%	93.0%
Civilian Unemployed	9.4%	6.5%	7.0%
2016 Employed Population 16+ by Industry			
Total	4,521	47,877	170,162
Agriculture/Mining	0.2%	0.7%	0.3%
Construction	5.8%	8.8%	7.2%
Manufacturing	3.7%	3.8%	4.2%
Wholesale Trade	2.8%	3.9%	3.7%
Retail Trade	12.3%	11.9%	13.1%
Transportation/Utilities	5.5%	4.5%	4.9%
Information	1.0%	1.9%	1.8%
Finance/Insurance/Real Estate	5.0%	6.9%	7.1%
Services	60.0%	53.2%	53.6%
Public Administration	3.6%	4.5%	4.0%
2016 Employed Population 16+ by Occupation			
Total	4,521	47,878	170,163
White Collar	59.5%	60.2%	61.5%
Management/Business/Financial	14.2%	16.5%	14.9%
Professional	15.4%	17.7%	19.2%
Sales	10.6%	11.9%	12.5%
Administrative Support	19.4%	14.1%	14.9%
Services	22.8%	21.0%	21.1%
Blue Collar	17.7%	18.8%	17.4%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	4.1%	6.5%	5.5%
Installation/Maintenance/Repair	5.7%	4.0%	3.3%
Production	2.4%	3.0%	2.9%
Transportation/Material Moving	5.5%	5.0%	5.6%
2010 Population By Urban/ Rural Status			
Total Population	9,204	90,625	323,901
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	3,455	34,731	122,021
Households with 1 Person	28.7%	25.8%	25.2%
Households with 2+ People	71.3%	74.2%	74.8%
Family Households	56.0%	64.5%	66.6%
Husband-wife Families	32.1%	43.5%	43.3%
With Related Children	14.1%	19.9%	20.0%
Other Family (No Spouse Present)	23.9%	21.0%	23.3%
Other Family with Male Householder	7.4%	6.3%	6.1%
With Related Children	3.2%	3.1%	3.2%
Other Family with Female Householder	16.5%	14.7%	17.2%
With Related Children	9.9%	8.9%	10.7%
Nonfamily Households	15.3%	9.7%	8.2%
All Households with Children	27.7%	32.5%	34.4%
Multigenerational Households	4.3%	5.0%	6.0%
Unmarried Partner Households	10.2%	8.1%	7.9%
Male-female	9.0%	7.1%	6.8%
Same-sex	1.2%	1.0%	1.1%
2010 Households by Size			
Total	3,455	34,732	122,020
1 Person Household	28.7%	25.8%	25.2%
2 Person Household	34.1%	32.5%	31.3%
3 Person Household	17.6%	17.8%	17.9%
4 Person Household	11.6%	13.8%	14.1%
5 Person Household	4.8%	6.1%	6.8%
6 Person Household	2.2%	2.4%	2.8%
7 + Person Household	0.9%	1.6%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	3,455	34,731	122,021
Owner Occupied	44.4%	68.2%	66.4%
Owned with a Mortgage/Loan	26.0%	49.8%	49.5%
Owned Free and Clear	18.4%	18.4%	17.0%
Renter Occupied	55.6%	31.8%	33.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,807	38,526	136,457
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Young and Restless (11B)	American Dreamers (7C)	American Dreamers (7C)
2.	Set to Impress (11D)	Retirement Communities	Bright Young Professionals
3.	American Dreamers (7C)	Bright Young Professionals	Metro Fusion (11C)
2016 Consumer Spending			
Apparel & Services: Total \$	\$5,491,356	\$70,477,512	\$246,704,492
Average Spent	\$1,454.66	\$1,905.47	\$1,918.03
Spending Potential Index	72	95	95
Education: Total \$	\$3,685,261	\$48,933,519	\$171,351,265
Average Spent	\$976.23	\$1,322.99	\$1,332.19
Spending Potential Index	69	94	94
Entertainment/Recreation: Total \$	\$7,213,208	\$98,448,595	\$347,978,177
Average Spent	\$1,910.78	\$2,661.71	\$2,705.39
Spending Potential Index	66	91	93
Food at Home: Total \$	\$13,521,172	\$171,894,650	\$602,783,872
Average Spent	\$3,581.77	\$4,647.43	\$4,686.40
Spending Potential Index	72	93	94
Food Away from Home: Total \$	\$8,510,427	\$108,398,847	\$379,156,774
Average Spent	\$2,254.42	\$2,930.73	\$2,947.79
Spending Potential Index	73	95	95
Health Care: Total \$	\$11,998,934	\$172,862,098	\$615,437,826
Average Spent	\$3,178.53	\$4,673.59	\$4,784.78
Spending Potential Index	60	88	90
HH Furnishings & Equipment: Total \$	\$4,422,437	\$60,285,996	\$212,916,938
Average Spent	\$1,171.51	\$1,629.92	\$1,655.34
Spending Potential Index	66	92	94
Personal Care Products & Services: Total \$	\$1,868,323	\$25,321,461	\$88,988,317
Average Spent	\$494.92	\$684.60	\$691.85
Spending Potential Index	68	93	94
Shelter: Total \$	\$42,309,012	\$554,242,251	\$1,940,459,303
Average Spent	\$11,207.69	\$14,984.79	\$15,086.29
Spending Potential Index	72	96	97
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,279,551	\$76,771,666	\$272,332,559
Average Spent	\$1,398.56	\$2,075.64	\$2,117.28
Spending Potential Index	60	89	91
Travel: Total \$	\$4,137,089	\$62,310,380	\$221,516,533
Average Spent	\$1,095.92	\$1,684.66	\$1,722.20
Spending Potential Index	59	91	93
Vehicle Maintenance & Repairs: Total \$	\$2,622,082	\$35,040,799	\$123,583,651
Average Spent	\$694.59	\$947.38	\$960.81
Spending Potential Index	67	92	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.