

**Shoppes at Deerfield**

950 S Federal Hwy Deerfield Beach FL 33433

	<b>1 mile</b>	<b>3 mile</b>	<b>5 mile</b>
<b>Population Summary</b>			
2000 Total Population	16,241	99,130	200,474
2010 Total Population	16,074	97,710	201,203
2016 Total Population	16,620	101,177	208,552
2016 Group Quarters	25	270	4,112
2021 Total Population	17,480	106,630	219,285
2016-2021 Annual Rate	1.01%	1.06%	1.01%
2016 Total Daytime Population	15,422	110,048	266,352
Workers	7,113	53,316	151,511
Residents	8,309	56,732	114,841
<b>Household Summary</b>			
2000 Households	7,352	44,757	91,219
2000 Average Household Size	2.21	2.20	2.15
2010 Households	7,219	43,469	89,975
2010 Average Household Size	2.22	2.24	2.19
2016 Households	7,422	44,571	92,286
2016 Average Household Size	2.24	2.26	2.22
2021 Households	7,782	46,727	96,506
2021 Average Household Size	2.24	2.28	2.23
2016-2021 Annual Rate	0.95%	0.95%	0.90%
2010 Families	4,021	24,185	48,835
2010 Average Family Size	2.82	2.92	2.88
2016 Families	4,086	24,500	49,446
2016 Average Family Size	2.85	2.96	2.92
2021 Families	4,257	25,515	51,370
2021 Average Family Size	2.87	2.98	2.95
2016-2021 Annual Rate	0.82%	0.82%	0.77%
<b>Housing Unit Summary</b>			
2000 Housing Units	8,390	53,867	107,841
Owner Occupied Housing Units	62.2%	60.8%	59.1%
Renter Occupied Housing Units	25.4%	22.3%	25.5%
Vacant Housing Units	12.4%	16.9%	15.4%
2010 Housing Units	8,606	55,548	113,245
Owner Occupied Housing Units	57.1%	53.3%	51.4%
Renter Occupied Housing Units	26.8%	25.0%	28.1%
Vacant Housing Units	16.1%	21.7%	20.5%
2016 Housing Units	8,879	57,174	116,562
Owner Occupied Housing Units	52.3%	49.1%	47.0%
Renter Occupied Housing Units	31.3%	28.8%	32.2%
Vacant Housing Units	16.4%	22.0%	20.8%
2021 Housing Units	9,315	59,714	121,404
Owner Occupied Housing Units	52.0%	49.0%	46.9%
Renter Occupied Housing Units	31.5%	29.3%	32.6%
Vacant Housing Units	16.5%	21.7%	20.5%
<b>Median Household Income</b>			
2016	\$46,581	\$47,173	\$48,008
2021	\$53,563	\$54,071	\$54,541
<b>Median Home Value</b>			
2016	\$233,197	\$226,718	\$234,178
2021	\$255,237	\$255,038	\$259,427
<b>Per Capita Income</b>			
2016	\$30,487	\$33,928	\$32,941
2021	\$33,677	\$36,896	\$35,877
<b>Median Age</b>			
2010	44.0	45.4	44.5
2016	45.9	47.4	46.3
2021	46.8	48.3	47.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2016 Households by Income</b>			
Household Income Base	7,422	44,571	92,285
<\$15,000	16.0%	15.0%	14.6%
\$15,000 - \$24,999	11.2%	11.7%	11.9%
\$25,000 - \$34,999	10.9%	11.4%	11.3%
\$35,000 - \$49,999	14.5%	13.9%	13.5%
\$50,000 - \$74,999	17.7%	17.7%	18.2%
\$75,000 - \$99,999	9.4%	9.0%	9.6%
\$100,000 - \$149,999	12.7%	10.5%	10.8%
\$150,000 - \$199,999	4.1%	4.4%	4.4%
\$200,000+	3.6%	6.4%	5.6%
Average Household Income	\$67,354	\$76,595	\$73,864
<b>2021 Households by Income</b>			
Household Income Base	7,782	46,727	96,505
<\$15,000	15.7%	14.8%	14.3%
\$15,000 - \$24,999	12.7%	13.2%	13.5%
\$25,000 - \$34,999	7.1%	7.7%	7.5%
\$35,000 - \$49,999	10.6%	9.6%	9.5%
\$50,000 - \$74,999	19.1%	20.0%	20.3%
\$75,000 - \$99,999	10.8%	10.4%	10.9%
\$100,000 - \$149,999	14.9%	12.2%	12.6%
\$150,000 - \$199,999	5.1%	5.3%	5.4%
\$200,000+	4.0%	6.8%	5.9%
Average Household Income	\$74,667	\$83,778	\$81,006
<b>2016 Owner Occupied Housing Units by Value</b>			
Total	4,640	28,082	54,792
<\$50,000	6.2%	10.5%	9.0%
\$50,000 - \$99,999	15.8%	15.7%	13.3%
\$100,000 - \$149,999	9.2%	10.9%	11.2%
\$150,000 - \$199,999	11.7%	9.2%	10.5%
\$200,000 - \$249,999	10.5%	6.9%	8.8%
\$250,000 - \$299,999	10.9%	6.1%	7.5%
\$300,000 - \$399,999	10.3%	10.7%	13.2%
\$400,000 - \$499,999	5.5%	6.7%	7.7%
\$500,000 - \$749,999	10.1%	9.1%	8.2%
\$750,000 - \$999,999	4.3%	5.9%	5.0%
\$1,000,000 +	5.4%	8.3%	5.5%
Average Home Value	\$327,953	\$356,031	\$330,194
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	4,846	29,235	56,871
<\$50,000	3.9%	7.9%	6.5%
\$50,000 - \$99,999	11.3%	12.0%	9.8%
\$100,000 - \$149,999	10.6%	10.2%	9.8%
\$150,000 - \$199,999	10.7%	9.9%	10.5%
\$200,000 - \$249,999	11.9%	9.0%	11.3%
\$250,000 - \$299,999	14.4%	8.7%	10.8%
\$300,000 - \$399,999	10.3%	10.9%	13.3%
\$400,000 - \$499,999	6.2%	7.0%	8.1%
\$500,000 - \$749,999	10.5%	9.4%	8.5%
\$750,000 - \$999,999	4.8%	6.7%	5.8%
\$1,000,000 +	5.5%	8.2%	5.5%
Average Home Value	\$346,930	\$375,168	\$350,740

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	16,075	97,709	201,206
0 - 4	5.1%	5.1%	4.9%
5 - 9	4.7%	4.8%	4.7%
10 - 14	4.6%	5.0%	4.7%
15 - 24	9.7%	10.3%	11.9%
25 - 34	13.1%	11.7%	12.1%
35 - 44	14.3%	12.4%	12.3%
45 - 54	18.0%	15.4%	14.9%
55 - 64	13.5%	13.2%	12.7%
65 - 74	8.8%	10.7%	9.9%
75 - 84	6.2%	7.7%	7.6%
85 +	2.0%	3.7%	4.2%
18 +	83.0%	82.0%	82.6%
<b>2016 Population by Age</b>			
Total	16,620	101,177	208,552
0 - 4	4.6%	4.7%	4.6%
5 - 9	4.8%	4.9%	4.7%
10 - 14	4.5%	4.8%	4.6%
15 - 24	9.2%	9.7%	11.0%
25 - 34	12.9%	11.8%	12.3%
35 - 44	12.7%	11.1%	11.1%
45 - 54	15.7%	13.7%	13.4%
55 - 64	15.7%	14.5%	14.0%
65 - 74	11.1%	12.9%	12.0%
75 - 84	6.5%	7.9%	7.7%
85 +	2.3%	4.0%	4.5%
18 +	83.6%	82.9%	83.5%
<b>2021 Population by Age</b>			
Total	17,481	106,630	219,287
0 - 4	4.4%	4.6%	4.5%
5 - 9	4.4%	4.7%	4.5%
10 - 14	4.7%	4.9%	4.7%
15 - 24	9.3%	9.2%	10.5%
25 - 34	12.8%	11.7%	12.2%
35 - 44	12.1%	11.2%	11.2%
45 - 54	13.4%	11.9%	11.7%
55 - 64	15.8%	14.5%	14.1%
65 - 74	13.3%	14.4%	13.4%
75 - 84	7.4%	8.9%	8.7%
85 +	2.4%	4.0%	4.6%
18 +	83.9%	83.1%	83.6%
<b>2010 Population by Sex</b>			
Males	8,134	47,894	97,776
Females	7,940	49,816	103,427
<b>2016 Population by Sex</b>			
Males	8,414	49,660	101,487
Females	8,206	51,517	107,065
<b>2021 Population by Sex</b>			
Males	8,847	52,328	106,611
Females	8,632	54,302	112,674

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	<b>1 mile</b>	<b>3 mile</b>	<b>5 mile</b>
<b>2010 Population by Race/Ethnicity</b>			
Total	16,075	97,710	201,203
White Alone	78.6%	72.1%	73.9%
Black Alone	12.5%	20.2%	18.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	1.3%	1.3%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.5%	3.7%	3.6%
Two or More Races	2.8%	2.4%	2.3%
Hispanic Origin	13.4%	13.8%	14.4%
Diversity Index	51.4	57.2	56.3
<b>2016 Population by Race/Ethnicity</b>			
Total	16,621	101,178	208,552
White Alone	75.3%	69.2%	71.0%
Black Alone	13.9%	21.8%	19.8%
American Indian Alone	0.3%	0.3%	0.2%
Asian Alone	1.6%	1.6%	2.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.3%	4.2%	4.1%
Two or More Races	3.6%	2.9%	2.8%
Hispanic Origin	17.2%	17.0%	17.8%
Diversity Index	58.0	62.2	61.5
<b>2021 Population by Race/Ethnicity</b>			
Total	17,479	106,629	219,284
White Alone	72.5%	66.8%	68.6%
Black Alone	15.2%	23.1%	21.1%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	1.9%	1.8%	2.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.0%	4.7%	4.6%
Two or More Races	4.0%	3.2%	3.1%
Hispanic Origin	21.0%	20.1%	20.9%
Diversity Index	63.3	66.1	65.5
<b>2010 Population by Relationship and Household Type</b>			
Total	16,074	97,710	201,203
In Households	99.8%	99.7%	98.0%
In Family Households	73.4%	75.0%	72.4%
Householder	25.3%	24.8%	24.2%
Spouse	17.7%	17.7%	17.2%
Child	23.2%	24.7%	23.7%
Other relative	4.4%	5.1%	4.8%
Nonrelative	2.9%	2.8%	2.5%
In Nonfamily Households	26.4%	24.7%	25.6%
In Group Quarters	0.2%	0.3%	2.0%
Institutionalized Population	0.0%	0.2%	0.7%
Noninstitutionalized Population	0.2%	0.1%	1.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2016 Population 25+ by Educational Attainment</b>			
Total	12,784	76,830	156,568
Less than 9th Grade	4.8%	5.6%	4.9%
9th - 12th Grade, No Diploma	5.6%	6.3%	5.6%
High School Graduate	28.6%	28.2%	26.2%
GED/Alternative Credential	3.5%	3.2%	3.0%
Some College, No Degree	19.7%	18.3%	19.0%
Associate Degree	8.8%	8.3%	8.4%
Bachelor's Degree	20.8%	19.0%	21.1%
Graduate/Professional Degree	8.2%	11.1%	11.8%
<b>2016 Population 15+ by Marital Status</b>			
Total	14,313	86,669	179,579
Never Married	31.7%	31.1%	33.0%
Married	44.2%	46.1%	43.7%
Widowed	7.4%	8.8%	9.1%
Divorced	16.7%	14.0%	14.3%
<b>2016 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.0%	92.7%	92.7%
Civilian Unemployed	7.0%	7.3%	7.3%
<b>2016 Employed Population 16+ by Industry</b>			
Total	8,460	45,281	95,124
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	9.0%	7.3%	7.5%
Manufacturing	6.0%	5.2%	4.7%
Wholesale Trade	3.8%	2.6%	2.8%
Retail Trade	11.8%	13.7%	13.8%
Transportation/Utilities	3.7%	3.8%	3.5%
Information	2.0%	2.1%	2.1%
Finance/Insurance/Real Estate	9.0%	9.5%	9.1%
Services	50.1%	52.5%	53.4%
Public Administration	4.4%	3.1%	2.9%
<b>2016 Employed Population 16+ by Occupation</b>			
Total	8,461	45,280	95,126
White Collar	54.9%	57.1%	59.6%
Management/Business/Financial	13.2%	16.1%	16.2%
Professional	13.6%	15.4%	17.3%
Sales	15.1%	14.1%	14.3%
Administrative Support	13.1%	11.6%	11.8%
Services	25.9%	24.6%	23.0%
Blue Collar	19.2%	18.3%	17.5%
Farming/Forestry/Fishing	0.4%	0.1%	0.1%
Construction/Extraction	7.0%	5.8%	5.7%
Installation/Maintenance/Repair	3.0%	3.3%	3.3%
Production	3.6%	3.7%	3.1%
Transportation/Material Moving	5.3%	5.4%	5.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	16,074	97,710	201,203
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	7,218	43,469	89,975
Households with 1 Person	33.2%	35.4%	36.4%
Households with 2+ People	66.8%	64.6%	63.6%
Family Households	55.7%	55.6%	54.3%
Husband-wife Families	38.9%	39.7%	38.5%
With Related Children	13.4%	13.3%	13.1%
Other Family (No Spouse Present)	16.8%	16.0%	15.8%
Other Family with Male Householder	5.7%	4.8%	4.6%
With Related Children	2.6%	2.3%	2.2%
Other Family with Female Householder	11.1%	11.2%	11.2%
With Related Children	6.0%	6.5%	6.5%
Nonfamily Households	11.1%	9.0%	9.3%
All Households with Children	22.5%	22.5%	22.2%
Multigenerational Households	3.0%	3.6%	3.2%
Unmarried Partner Households	8.6%	7.2%	7.1%
Male-female	7.6%	6.3%	6.2%
Same-sex	1.0%	0.9%	0.9%
<b>2010 Households by Size</b>			
Total	7,218	43,469	89,972
1 Person Household	33.2%	35.4%	36.4%
2 Person Household	37.7%	35.6%	35.3%
3 Person Household	14.2%	12.4%	12.7%
4 Person Household	9.2%	9.1%	8.8%
5 Person Household	3.5%	4.2%	3.9%
6 Person Household	1.4%	1.8%	1.6%
7 + Person Household	0.8%	1.5%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,219	43,469	89,975
Owner Occupied	68.1%	68.1%	64.7%
Owned with a Mortgage/Loan	45.9%	40.6%	39.6%
Owned Free and Clear	22.2%	27.5%	25.0%
Renter Occupied	31.9%	31.9%	35.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	8,606	55,548	113,245
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	In Style (5B)	Retirement Communities	Retirement Communities
<b>2.</b>	Retirement Communities	American Dreamers (7C)	Golden Years (9B)
<b>3.</b>	Set to Impress (11D)	The Elders (9C)	The Elders (9C)
<b>2016 Consumer Spending</b>			
Apparel & Services: Total \$	\$13,125,494	\$88,653,646	\$178,651,613
Average Spent	\$1,768.46	\$1,989.04	\$1,935.85
Spending Potential Index	88	99	96
Education: Total \$	\$9,241,801	\$61,224,808	\$123,329,445
Average Spent	\$1,245.19	\$1,373.65	\$1,336.38
Spending Potential Index	88	97	94
Entertainment/Recreation: Total \$	\$18,864,520	\$129,214,877	\$257,579,412
Average Spent	\$2,541.70	\$2,899.08	\$2,791.10
Spending Potential Index	87	99	96
Food at Home: Total \$	\$32,802,309	\$221,595,845	\$445,867,661
Average Spent	\$4,419.61	\$4,971.75	\$4,831.37
Spending Potential Index	89	100	97
Food Away from Home: Total \$	\$20,314,161	\$137,413,223	\$276,621,559
Average Spent	\$2,737.02	\$3,083.02	\$2,997.44
Spending Potential Index	88	100	97
Health Care: Total \$	\$34,292,550	\$238,204,592	\$471,996,368
Average Spent	\$4,620.39	\$5,344.39	\$5,114.50
Spending Potential Index	87	101	97
HH Furnishings & Equipment: Total \$	\$11,503,663	\$78,525,531	\$156,797,711
Average Spent	\$1,549.94	\$1,761.81	\$1,699.04
Spending Potential Index	88	100	96
Personal Care Products & Services: Total \$	\$4,818,778	\$33,310,541	\$66,578,870
Average Spent	\$649.26	\$747.36	\$721.44
Spending Potential Index	89	102	98
Shelter: Total \$	\$103,936,474	\$704,518,959	\$1,419,992,140
Average Spent	\$14,003.84	\$15,806.67	\$15,386.86
Spending Potential Index	90	101	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,280,348	\$106,573,744	\$210,859,156
Average Spent	\$2,058.79	\$2,391.10	\$2,284.84
Spending Potential Index	89	103	98
Travel: Total \$	\$11,924,385	\$82,819,722	\$163,946,493
Average Spent	\$1,606.63	\$1,858.15	\$1,776.50
Spending Potential Index	86	100	95
Vehicle Maintenance & Repairs: Total \$	\$6,723,982	\$46,035,210	\$91,814,709
Average Spent	\$905.95	\$1,032.85	\$994.89
Spending Potential Index	88	100	96

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.