

Shoppes at Sawgrass

3415 Hiatus Road Sunrise FL 33351

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	20,472	100,626	266,544
2010 Total Population	19,804	101,371	275,671
2016 Total Population	20,516	107,170	291,697
2016 Group Quarters	187	667	1,545
2021 Total Population	21,915	118,539	315,723
2016-2021 Annual Rate	1.33%	2.04%	1.60%
2016 Total Daytime Population	14,073	92,966	253,638
Workers	4,648	38,484	104,635
Residents	9,425	54,482	149,003
Household Summary			
2000 Households	7,443	41,066	110,371
2000 Average Household Size	2.72	2.42	2.39
2010 Households	7,324	40,946	111,727
2010 Average Household Size	2.68	2.46	2.45
2016 Households	7,505	42,881	116,817
2016 Average Household Size	2.71	2.48	2.48
2021 Households	7,980	46,945	125,439
2021 Average Household Size	2.72	2.51	2.50
2016-2021 Annual Rate	1.23%	1.83%	1.43%
2010 Families	5,125	26,645	71,603
2010 Average Family Size	3.17	3.04	3.04
2016 Families	5,188	27,621	74,131
2016 Average Family Size	3.22	3.09	3.09
2021 Families	5,487	30,230	79,350
2021 Average Family Size	3.25	3.12	3.12
2016-2021 Annual Rate	1.13%	1.82%	1.37%
Housing Unit Summary			
2000 Housing Units	7,709	43,862	119,522
Owner Occupied Housing Units	70.4%	72.6%	67.6%
Renter Occupied Housing Units	26.1%	21.0%	24.7%
Vacant Housing Units	3.5%	6.4%	7.7%
2010 Housing Units	8,031	46,645	128,106
Owner Occupied Housing Units	65.9%	66.9%	61.9%
Renter Occupied Housing Units	25.3%	20.9%	25.3%
Vacant Housing Units	8.8%	12.2%	12.8%
2016 Housing Units	8,303	48,563	133,967
Owner Occupied Housing Units	61.4%	63.8%	57.8%
Renter Occupied Housing Units	29.0%	24.5%	29.4%
Vacant Housing Units	9.6%	11.7%	12.8%
2021 Housing Units	8,769	53,692	143,707
Owner Occupied Housing Units	61.5%	62.9%	57.5%
Renter Occupied Housing Units	29.5%	24.5%	29.8%
Vacant Housing Units	9.0%	12.6%	12.7%
Median Household Income			
2016	\$51,661	\$52,261	\$50,324
2021	\$59,913	\$61,641	\$57,657
Median Home Value			
2016	\$192,814	\$186,091	\$173,608
2021	\$221,334	\$218,156	\$207,877
Per Capita Income			
2016	\$25,374	\$28,674	\$27,729
2021	\$28,191	\$31,798	\$30,375
Median Age			
2010	37.4	41.0	39.7
2016	38.7	42.6	41.1
2021	39.4	43.0	41.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Shoppes at Sawgrass

3415 Hiatus Road Sunrise FL 33351

	1 mile	3 mile	5 mile
2016 Households by Income			
Household Income Base	7,505	42,881	116,817
<\$15,000	9.4%	11.5%	12.0%
\$15,000 - \$24,999	8.2%	11.2%	11.4%
\$25,000 - \$34,999	13.7%	10.5%	11.5%
\$35,000 - \$49,999	16.9%	14.6%	14.7%
\$50,000 - \$74,999	18.3%	17.1%	17.7%
\$75,000 - \$99,999	14.1%	12.3%	12.3%
\$100,000 - \$149,999	13.2%	14.7%	12.8%
\$150,000 - \$199,999	4.4%	4.8%	4.3%
\$200,000+	1.7%	3.3%	3.3%
Average Household Income	\$66,694	\$71,035	\$68,810
2021 Households by Income			
Household Income Base	7,980	46,945	125,439
<\$15,000	9.3%	11.0%	11.7%
\$15,000 - \$24,999	9.3%	11.8%	12.9%
\$25,000 - \$34,999	8.9%	6.9%	7.7%
\$35,000 - \$49,999	12.4%	9.9%	10.0%
\$50,000 - \$74,999	20.2%	18.5%	19.3%
\$75,000 - \$99,999	16.1%	14.2%	14.2%
\$100,000 - \$149,999	16.4%	18.0%	15.3%
\$150,000 - \$199,999	5.5%	6.1%	5.3%
\$200,000+	1.9%	3.7%	3.5%
Average Household Income	\$74,455	\$79,795	\$76,063
2016 Owner Occupied Housing Units by Value			
Total	5,095	30,962	77,443
<\$50,000	10.2%	13.8%	13.4%
\$50,000 - \$99,999	10.3%	12.2%	16.1%
\$100,000 - \$149,999	12.9%	11.4%	13.6%
\$150,000 - \$199,999	19.4%	17.6%	14.6%
\$200,000 - \$249,999	13.4%	12.5%	10.9%
\$250,000 - \$299,999	12.2%	8.7%	7.5%
\$300,000 - \$399,999	15.2%	13.3%	12.0%
\$400,000 - \$499,999	2.9%	5.5%	5.3%
\$500,000 - \$749,999	2.6%	3.4%	4.0%
\$750,000 - \$999,999	0.3%	0.9%	1.5%
\$1,000,000 +	0.6%	0.8%	1.2%
Average Home Value	\$216,907	\$219,948	\$221,435
2021 Owner Occupied Housing Units by Value			
Total	5,396	33,793	82,685
<\$50,000	7.1%	9.7%	9.6%
\$50,000 - \$99,999	7.1%	8.9%	11.4%
\$100,000 - \$149,999	9.8%	9.0%	12.1%
\$150,000 - \$199,999	17.9%	16.3%	14.5%
\$200,000 - \$249,999	18.8%	16.9%	15.0%
\$250,000 - \$299,999	16.8%	13.2%	11.5%
\$300,000 - \$399,999	15.3%	14.3%	12.8%
\$400,000 - \$499,999	3.2%	6.3%	5.9%
\$500,000 - \$749,999	3.0%	3.8%	4.4%
\$750,000 - \$999,999	0.3%	0.9%	1.7%
\$1,000,000 +	0.7%	0.8%	1.2%
Average Home Value	\$237,020	\$242,838	\$244,896

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Shoppes at Sawgrass
3415 Hiatus Road Sunrise FL 33351

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	19,807	101,369	275,667
0 - 4	6.1%	5.7%	6.0%
5 - 9	6.0%	5.6%	5.8%
10 - 14	6.5%	6.0%	6.1%
15 - 24	12.8%	11.0%	11.9%
25 - 34	14.9%	13.0%	13.6%
35 - 44	15.2%	14.4%	14.0%
45 - 54	15.9%	14.7%	14.6%
55 - 64	11.1%	12.6%	12.0%
65 - 74	5.3%	7.7%	7.3%
75 - 84	3.6%	5.6%	5.4%
85 +	2.5%	3.6%	3.3%
18 +	77.3%	79.0%	78.2%
2016 Population by Age			
Total	20,517	107,171	291,697
0 - 4	5.7%	5.3%	5.6%
5 - 9	5.8%	5.4%	5.7%
10 - 14	5.9%	5.6%	5.7%
15 - 24	12.2%	10.6%	11.4%
25 - 34	15.3%	13.1%	13.7%
35 - 44	14.0%	13.1%	13.1%
45 - 54	14.2%	13.4%	13.4%
55 - 64	13.3%	13.7%	13.1%
65 - 74	7.5%	10.2%	9.5%
75 - 84	3.7%	5.8%	5.5%
85 +	2.5%	3.7%	3.4%
18 +	79.1%	80.5%	79.7%
2021 Population by Age			
Total	21,915	118,539	315,724
0 - 4	5.6%	5.2%	5.5%
5 - 9	5.5%	5.2%	5.4%
10 - 14	5.9%	5.6%	5.7%
15 - 24	11.4%	9.8%	10.6%
25 - 34	15.1%	13.5%	13.9%
35 - 44	14.0%	13.1%	13.0%
45 - 54	12.9%	12.2%	12.2%
55 - 64	13.2%	13.3%	13.0%
65 - 74	9.5%	11.7%	10.9%
75 - 84	4.5%	6.7%	6.4%
85 +	2.5%	3.6%	3.3%
18 +	79.6%	80.8%	80.2%
2010 Population by Sex			
Males	9,291	47,019	127,332
Females	10,513	54,352	148,339
2016 Population by Sex			
Males	9,643	49,747	135,251
Females	10,873	57,422	156,446
2021 Population by Sex			
Males	10,327	55,290	146,916
Females	11,588	63,249	168,807

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Shoppes at Sawgrass

3415 Hiatus Road Sunrise FL 33351

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	19,804	101,371	275,671
White Alone	66.2%	64.8%	59.5%
Black Alone	21.8%	23.7%	30.3%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	4.1%	4.4%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.3%	3.6%	3.4%
Two or More Races	3.2%	3.2%	3.0%
Hispanic Origin	27.0%	24.9%	22.0%
Diversity Index	70.4	70.1	70.6
2016 Population by Race/Ethnicity			
Total	20,516	107,171	291,697
White Alone	62.6%	61.0%	55.7%
Black Alone	24.0%	26.1%	32.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.5%	4.8%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.9%	4.1%	3.9%
Two or More Races	3.6%	3.7%	3.4%
Hispanic Origin	31.5%	29.2%	25.9%
Diversity Index	74.3	74.1	74.2
2021 Population by Race/Ethnicity			
Total	21,914	118,539	315,722
White Alone	59.5%	57.9%	52.9%
Black Alone	26.0%	27.9%	34.6%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	4.8%	5.5%	4.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.4%	4.5%	4.2%
Two or More Races	3.8%	3.8%	3.6%
Hispanic Origin	35.8%	33.1%	29.5%
Diversity Index	77.1	76.8	76.6
2010 Population by Relationship and Household Type			
Total	19,804	101,371	275,671
In Households	99.0%	99.3%	99.4%
In Family Households	84.6%	82.2%	81.6%
Householder	26.3%	26.3%	25.9%
Spouse	17.9%	18.6%	17.3%
Child	32.1%	29.4%	29.9%
Other relative	5.7%	5.7%	5.9%
Nonrelative	2.7%	2.3%	2.6%
In Nonfamily Households	14.4%	17.1%	17.8%
In Group Quarters	1.0%	0.7%	0.6%
Institutionalized Population	0.9%	0.6%	0.4%
Noninstitutionalized Population	0.1%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Shoppes at Sawgrass

3415 Hiatus Road Sunrise FL 33351

	1 mile	3 mile	5 mile
2016 Population 25+ by Educational Attainment			
Total	14,457	78,325	208,883
Less than 9th Grade	3.9%	4.2%	3.9%
9th - 12th Grade, No Diploma	5.1%	4.9%	5.2%
High School Graduate	25.6%	24.5%	25.0%
GED/Alternative Credential	5.4%	3.6%	3.5%
Some College, No Degree	20.6%	20.0%	21.3%
Associate Degree	11.8%	11.4%	10.6%
Bachelor's Degree	20.6%	21.2%	19.7%
Graduate/Professional Degree	7.2%	10.2%	10.7%
2016 Population 15+ by Marital Status			
Total	16,951	89,737	242,174
Never Married	30.3%	28.3%	32.6%
Married	50.4%	49.2%	45.3%
Widowed	5.8%	8.5%	7.6%
Divorced	13.4%	14.1%	14.4%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	95.3%	94.3%	93.6%
Civilian Unemployed	4.7%	5.7%	6.4%
2016 Employed Population 16+ by Industry			
Total	11,313	53,712	145,648
Agriculture/Mining	1.0%	0.4%	0.2%
Construction	5.1%	5.5%	5.0%
Manufacturing	5.4%	4.8%	4.7%
Wholesale Trade	3.7%	3.5%	3.4%
Retail Trade	17.3%	13.8%	14.0%
Transportation/Utilities	5.3%	4.9%	4.7%
Information	2.1%	2.5%	2.2%
Finance/Insurance/Real Estate	11.2%	9.0%	8.5%
Services	43.7%	51.1%	52.9%
Public Administration	5.3%	4.5%	4.4%
2016 Employed Population 16+ by Occupation			
Total	11,312	53,712	145,650
White Collar	70.2%	68.7%	65.2%
Management/Business/Financial	16.3%	17.0%	15.7%
Professional	18.7%	21.0%	20.4%
Sales	15.4%	13.1%	12.8%
Administrative Support	19.9%	17.6%	16.3%
Services	15.5%	17.1%	20.3%
Blue Collar	14.3%	14.1%	14.5%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	3.8%	4.0%	3.7%
Installation/Maintenance/Repair	3.5%	3.5%	3.2%
Production	3.0%	3.1%	2.8%
Transportation/Material Moving	3.8%	3.4%	4.7%
2010 Population By Urban/ Rural Status			
Total Population	19,804	101,371	275,671
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Shoppes at Sawgrass

3415 Hiatus Road Sunrise FL 33351

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	7,323	40,946	111,727
Households with 1 Person	23.2%	28.7%	29.2%
Households with 2+ People	76.8%	71.3%	70.8%
Family Households	70.0%	65.1%	64.1%
Husband-wife Families	47.6%	45.9%	42.6%
With Related Children	22.7%	20.0%	18.5%
Other Family (No Spouse Present)	22.4%	19.1%	21.5%
Other Family with Male Householder	5.7%	4.6%	5.0%
With Related Children	3.0%	2.3%	2.6%
Other Family with Female Householder	16.7%	14.5%	16.5%
With Related Children	9.7%	8.2%	10.0%
Nonfamily Households	6.8%	6.2%	6.8%
All Households with Children	35.9%	30.8%	31.4%
Multigenerational Households	5.8%	4.8%	4.9%
Unmarried Partner Households	7.4%	6.2%	6.9%
Male-female	6.6%	5.5%	6.0%
Same-sex	0.7%	0.7%	0.8%
2010 Households by Size			
Total	7,324	40,946	111,727
1 Person Household	23.2%	28.7%	29.2%
2 Person Household	31.3%	32.2%	32.2%
3 Person Household	19.7%	17.2%	16.9%
4 Person Household	15.6%	13.3%	12.8%
5 Person Household	6.6%	5.5%	5.6%
6 Person Household	2.4%	1.9%	2.1%
7 + Person Household	1.2%	1.1%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	7,324	40,946	111,727
Owner Occupied	72.3%	76.2%	71.0%
Owned with a Mortgage/Loan	58.5%	57.0%	52.6%
Owned Free and Clear	13.8%	19.2%	18.4%
Renter Occupied	27.7%	23.8%	29.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,031	46,645	128,106
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Shoppes at Sawgrass

3415 Hiatus Road Sunrise FL 33351

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
	1. Home Improvement (4B)	Home Improvement (4B)	Home Improvement (4B)
	2. Bright Young Professionals	Retirement Communities	Retirement Communities
	3. Retirement Communities	The Elders (9C)	Bright Young Professionals
2016 Consumer Spending			
Apparel & Services: Total \$	\$13,212,281	\$78,944,406	\$211,329,269
Average Spent	\$1,760.46	\$1,841.01	\$1,809.06
Spending Potential Index	87	91	90
Education: Total \$	\$8,751,132	\$53,215,981	\$145,339,365
Average Spent	\$1,166.04	\$1,241.02	\$1,244.16
Spending Potential Index	82	88	88
Entertainment/Recreation: Total \$	\$18,916,657	\$115,190,614	\$303,150,136
Average Spent	\$2,520.54	\$2,686.29	\$2,595.09
Spending Potential Index	86	92	89
Food at Home: Total \$	\$32,358,516	\$194,976,197	\$522,430,677
Average Spent	\$4,311.59	\$4,546.91	\$4,472.21
Spending Potential Index	87	91	90
Food Away from Home: Total \$	\$20,570,187	\$122,960,717	\$327,134,210
Average Spent	\$2,740.86	\$2,867.49	\$2,800.40
Spending Potential Index	89	93	91
Health Care: Total \$	\$33,566,777	\$210,355,348	\$548,032,705
Average Spent	\$4,472.59	\$4,905.56	\$4,691.38
Spending Potential Index	84	93	89
HH Furnishings & Equipment: Total \$	\$11,619,932	\$70,515,083	\$185,230,589
Average Spent	\$1,548.29	\$1,644.44	\$1,585.65
Spending Potential Index	88	93	90
Personal Care Products & Services: Total \$	\$4,844,390	\$29,766,473	\$77,987,958
Average Spent	\$645.49	\$694.16	\$667.61
Spending Potential Index	88	95	91
Shelter: Total \$	\$104,108,641	\$629,120,298	\$1,673,722,225
Average Spent	\$13,871.90	\$14,671.31	\$14,327.73
Spending Potential Index	89	94	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,937,305	\$94,387,339	\$244,100,551
Average Spent	\$1,990.31	\$2,201.15	\$2,089.60
Spending Potential Index	86	95	90
Travel: Total \$	\$12,077,573	\$74,800,033	\$193,513,545
Average Spent	\$1,609.27	\$1,744.36	\$1,656.55
Spending Potential Index	86	94	89
Vehicle Maintenance & Repairs: Total \$	\$6,724,518	\$40,796,417	\$107,578,379
Average Spent	\$896.01	\$951.39	\$920.91
Spending Potential Index	87	92	89

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.