

The Shops at Stirling Place
6755 Stirling Road Davie FL 33314

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	12,834	112,570	324,377
2010 Total Population	14,286	120,487	342,898
2016 Total Population	15,611	130,083	365,064
2016 Group Quarters	41	1,296	2,495
2021 Total Population	17,564	139,508	390,254
2016-2021 Annual Rate	2.39%	1.41%	1.34%
2016 Total Daytime Population	13,602	116,388	343,964
Workers	5,512	48,517	157,212
Residents	8,090	67,871	186,752
Household Summary			
2000 Households	4,969	42,189	122,364
2000 Average Household Size	2.57	2.66	2.64
2010 Households	5,326	43,626	126,204
2010 Average Household Size	2.67	2.73	2.70
2016 Households	5,771	46,610	133,012
2016 Average Household Size	2.70	2.76	2.73
2021 Households	6,435	49,734	141,498
2021 Average Household Size	2.72	2.78	2.74
2016-2021 Annual Rate	2.20%	1.31%	1.24%
2010 Families	3,643	30,229	87,362
2010 Average Family Size	3.18	3.22	3.20
2016 Families	3,894	32,032	91,333
2016 Average Family Size	3.22	3.27	3.24
2021 Families	4,335	34,030	96,724
2021 Average Family Size	3.25	3.29	3.27
2016-2021 Annual Rate	2.17%	1.22%	1.15%
Housing Unit Summary			
2000 Housing Units	5,212	45,236	131,681
Owner Occupied Housing Units	63.1%	65.4%	69.5%
Renter Occupied Housing Units	32.2%	27.9%	23.4%
Vacant Housing Units	4.7%	6.7%	7.1%
2010 Housing Units	5,834	47,829	139,450
Owner Occupied Housing Units	56.3%	61.3%	64.3%
Renter Occupied Housing Units	35.0%	29.9%	26.3%
Vacant Housing Units	8.7%	8.8%	9.5%
2016 Housing Units	6,234	50,995	146,922
Owner Occupied Housing Units	51.4%	56.7%	60.0%
Renter Occupied Housing Units	41.2%	34.7%	30.6%
Vacant Housing Units	7.4%	8.6%	9.5%
2021 Housing Units	6,875	54,176	155,541
Owner Occupied Housing Units	50.6%	56.4%	59.9%
Renter Occupied Housing Units	43.0%	35.4%	31.1%
Vacant Housing Units	6.4%	8.2%	9.0%
Median Household Income			
2016	\$40,442	\$50,578	\$53,260
2021	\$46,886	\$56,435	\$59,796
Median Home Value			
2016	\$174,051	\$213,703	\$217,149
2021	\$216,052	\$241,027	\$244,096
Per Capita Income			
2016	\$20,574	\$24,359	\$26,684
2021	\$22,691	\$26,573	\$28,949
Median Age			
2010	35.9	36.6	38.1
2016	36.2	37.0	38.9
2021	36.4	37.3	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income			
Household Income Base	5,771	46,610	133,012
<\$15,000	15.5%	12.8%	11.1%
\$15,000 - \$24,999	16.9%	11.4%	10.4%
\$25,000 - \$34,999	10.7%	10.8%	11.0%
\$35,000 - \$49,999	15.3%	14.3%	14.0%
\$50,000 - \$74,999	20.2%	19.4%	19.0%
\$75,000 - \$99,999	8.8%	11.7%	12.3%
\$100,000 - \$149,999	6.9%	12.4%	13.5%
\$150,000 - \$199,999	3.4%	4.4%	5.0%
\$200,000+	2.2%	2.8%	3.8%
Average Household Income	\$55,811	\$66,787	\$72,569
2021 Households by Income			
Household Income Base	6,435	49,734	141,498
<\$15,000	15.2%	12.5%	10.7%
\$15,000 - \$24,999	19.2%	13.0%	12.0%
\$25,000 - \$34,999	6.8%	7.1%	7.4%
\$35,000 - \$49,999	10.4%	10.0%	9.7%
\$50,000 - \$74,999	22.5%	21.2%	20.6%
\$75,000 - \$99,999	10.4%	13.3%	13.9%
\$100,000 - \$149,999	8.4%	14.7%	15.9%
\$150,000 - \$199,999	4.0%	5.1%	5.8%
\$200,000+	2.9%	3.1%	4.0%
Average Household Income	\$62,182	\$73,407	\$79,196
2016 Owner Occupied Housing Units by Value			
Total	3,203	28,931	88,079
<\$50,000	6.6%	7.4%	6.2%
\$50,000 - \$99,999	20.6%	10.1%	12.6%
\$100,000 - \$149,999	14.9%	13.4%	13.1%
\$150,000 - \$199,999	16.5%	15.4%	14.1%
\$200,000 - \$249,999	10.0%	13.8%	11.9%
\$250,000 - \$299,999	6.3%	9.6%	9.3%
\$300,000 - \$399,999	7.0%	15.8%	17.3%
\$400,000 - \$499,999	6.6%	7.0%	7.6%
\$500,000 - \$749,999	5.9%	4.7%	5.4%
\$750,000 - \$999,999	1.5%	1.3%	1.5%
\$1,000,000 +	4.2%	1.6%	1.2%
Average Home Value	\$260,973	\$257,777	\$260,258
2021 Owner Occupied Housing Units by Value			
Total	3,480	30,569	93,115
<\$50,000	4.1%	4.9%	3.9%
\$50,000 - \$99,999	14.0%	6.3%	8.1%
\$100,000 - \$149,999	10.9%	10.0%	10.7%
\$150,000 - \$199,999	16.0%	14.4%	13.7%
\$200,000 - \$249,999	15.6%	17.5%	15.4%
\$250,000 - \$299,999	10.5%	14.1%	13.6%
\$300,000 - \$399,999	7.2%	16.1%	17.5%
\$400,000 - \$499,999	7.1%	7.7%	8.1%
\$500,000 - \$749,999	7.9%	5.6%	5.9%
\$750,000 - \$999,999	2.0%	1.6%	1.8%
\$1,000,000 +	4.7%	1.7%	1.3%
Average Home Value	\$300,079	\$283,592	\$282,690

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	14,286	120,486	342,891
0 - 4	6.8%	6.4%	6.1%
5 - 9	6.7%	6.2%	6.0%
10 - 14	6.7%	6.5%	6.7%
15 - 24	13.6%	14.7%	13.7%
25 - 34	14.9%	14.0%	13.2%
35 - 44	13.9%	14.2%	14.1%
45 - 54	14.5%	15.6%	15.8%
55 - 64	10.5%	11.1%	11.8%
65 - 74	6.4%	6.2%	6.6%
75 - 84	4.0%	3.7%	4.2%
85 +	1.8%	1.3%	1.7%
18 +	75.5%	76.7%	76.7%
2016 Population by Age			
Total	15,608	130,083	365,065
0 - 4	6.5%	6.0%	5.8%
5 - 9	6.4%	6.1%	6.0%
10 - 14	6.5%	6.2%	6.1%
15 - 24	14.0%	14.0%	13.0%
25 - 34	15.1%	15.1%	14.2%
35 - 44	12.8%	13.0%	12.9%
45 - 54	13.2%	14.1%	14.2%
55 - 64	11.2%	12.5%	13.3%
65 - 74	8.2%	7.8%	8.5%
75 - 84	4.1%	3.8%	4.2%
85 +	2.0%	1.5%	1.9%
18 +	76.7%	78.0%	78.4%
2021 Population by Age			
Total	17,563	139,507	390,254
0 - 4	6.7%	6.0%	5.7%
5 - 9	6.1%	5.9%	5.7%
10 - 14	6.3%	6.3%	6.2%
15 - 24	13.2%	12.9%	11.9%
25 - 34	15.9%	15.5%	14.6%
35 - 44	12.8%	13.5%	13.3%
45 - 54	11.6%	12.5%	12.6%
55 - 64	11.2%	12.6%	13.3%
65 - 74	9.2%	8.9%	9.9%
75 - 84	4.9%	4.2%	4.9%
85 +	2.2%	1.6%	2.0%
18 +	77.2%	78.2%	78.9%
2010 Population by Sex			
Males	6,777	58,510	164,187
Females	7,509	61,977	178,711
2016 Population by Sex			
Males	7,479	63,250	175,200
Females	8,132	66,833	189,864
2021 Population by Sex			
Males	8,422	67,874	187,843
Females	9,142	71,634	202,411

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	14,286	120,488	342,898
White Alone	70.6%	72.8%	65.2%
Black Alone	14.5%	13.0%	23.1%
American Indian Alone	0.5%	0.8%	0.5%
Asian Alone	4.6%	4.3%	3.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	5.9%	5.5%	4.5%
Two or More Races	3.9%	3.5%	3.3%
Hispanic Origin	41.0%	37.6%	31.2%
Diversity Index	73.1	70.9	72.6
2016 Population by Race/Ethnicity			
Total	15,612	130,083	365,064
White Alone	67.4%	69.7%	62.4%
Black Alone	15.8%	14.3%	24.5%
American Indian Alone	0.6%	0.8%	0.5%
Asian Alone	4.9%	4.8%	3.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	6.8%	6.3%	5.1%
Two or More Races	4.4%	4.0%	3.7%
Hispanic Origin	47.2%	43.5%	36.2%
Diversity Index	75.8	74.1	75.8
2021 Population by Race/Ethnicity			
Total	17,565	139,509	390,255
White Alone	65.3%	67.6%	60.4%
Black Alone	16.8%	15.3%	25.6%
American Indian Alone	0.6%	0.8%	0.5%
Asian Alone	5.3%	5.1%	4.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	7.3%	6.8%	5.5%
Two or More Races	4.6%	4.2%	3.9%
Hispanic Origin	52.1%	48.3%	40.4%
Diversity Index	77.1	75.8	77.6
2010 Population by Relationship and Household Type			
Total	14,286	120,487	342,898
In Households	99.7%	98.9%	99.2%
In Family Households	84.5%	84.1%	84.6%
Householder	25.4%	25.1%	25.5%
Spouse	14.9%	16.5%	16.9%
Child	33.6%	32.5%	32.4%
Other relative	7.2%	6.6%	6.7%
Nonrelative	3.5%	3.3%	3.1%
In Nonfamily Households	15.2%	14.8%	14.6%
In Group Quarters	0.3%	1.1%	0.8%
Institutionalized Population	0.2%	0.1%	0.2%
Noninstitutionalized Population	0.1%	1.1%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2016 Population 25+ by Educational Attainment			
Total	10,399	88,080	252,346
Less than 9th Grade	5.8%	5.6%	5.2%
9th - 12th Grade, No Diploma	8.9%	7.4%	6.1%
High School Graduate	24.5%	25.6%	24.4%
GED/Alternative Credential	3.8%	4.1%	3.7%
Some College, No Degree	27.2%	22.0%	21.7%
Associate Degree	10.2%	10.7%	10.9%
Bachelor's Degree	14.6%	15.9%	17.8%
Graduate/Professional Degree	4.9%	8.8%	10.2%
2016 Population 15+ by Marital Status			
Total	12,582	106,261	299,858
Never Married	37.7%	36.1%	34.8%
Married	43.3%	45.2%	46.6%
Widowed	6.3%	5.4%	5.5%
Divorced	12.7%	13.3%	13.1%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	92.1%	92.3%	93.0%
Civilian Unemployed	7.9%	7.7%	7.0%
2016 Employed Population 16+ by Industry			
Total	7,693	63,586	181,987
Agriculture/Mining	0.8%	0.3%	0.3%
Construction	4.7%	7.3%	6.7%
Manufacturing	4.3%	4.3%	4.1%
Wholesale Trade	5.2%	3.3%	3.6%
Retail Trade	16.0%	14.4%	13.6%
Transportation/Utilities	4.9%	5.0%	5.4%
Information	1.1%	1.9%	2.0%
Finance/Insurance/Real Estate	6.2%	7.1%	7.1%
Services	53.7%	52.8%	52.8%
Public Administration	3.1%	3.6%	4.4%
2016 Employed Population 16+ by Occupation			
Total	7,692	63,588	181,987
White Collar	55.8%	61.4%	63.4%
Management/Business/Financial	12.6%	14.0%	14.8%
Professional	13.0%	17.9%	20.1%
Sales	12.7%	13.4%	12.9%
Administrative Support	17.5%	16.0%	15.6%
Services	26.0%	20.4%	19.5%
Blue Collar	18.2%	18.1%	17.1%
Farming/Forestry/Fishing	0.7%	0.1%	0.1%
Construction/Extraction	3.0%	5.3%	5.0%
Installation/Maintenance/Repair	4.0%	4.1%	3.6%
Production	4.5%	3.6%	2.9%
Transportation/Material Moving	6.1%	5.0%	5.4%
2010 Population By Urban/ Rural Status			
Total Population	14,286	120,487	342,898
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	5,326	43,626	126,204
Households with 1 Person	24.4%	22.8%	23.8%
Households with 2+ People	75.6%	77.2%	76.2%
Family Households	68.4%	69.3%	69.2%
Husband-wife Families	40.1%	45.6%	45.9%
With Related Children	20.1%	22.4%	21.9%
Other Family (No Spouse Present)	28.3%	23.7%	23.3%
Other Family with Male Householder	6.6%	6.6%	6.0%
With Related Children	3.4%	3.5%	3.1%
Other Family with Female Householder	21.7%	17.1%	17.3%
With Related Children	13.9%	10.6%	10.6%
Nonfamily Households	7.2%	7.9%	7.0%
All Households with Children	38.0%	37.1%	36.2%
Multigenerational Households	6.5%	6.5%	6.5%
Unmarried Partner Households	7.9%	8.0%	7.3%
Male-female	7.3%	7.1%	6.4%
Same-sex	0.6%	0.9%	0.9%
2010 Households by Size			
Total	5,326	43,626	126,204
1 Person Household	24.4%	22.8%	23.8%
2 Person Household	28.9%	29.9%	30.3%
3 Person Household	19.7%	19.2%	18.7%
4 Person Household	15.7%	15.9%	15.2%
5 Person Household	6.7%	7.4%	7.3%
6 Person Household	2.8%	3.0%	2.9%
7 + Person Household	1.9%	1.8%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	5,326	43,626	126,204
Owner Occupied	61.6%	67.2%	71.0%
Owned with a Mortgage/Loan	46.5%	50.8%	54.1%
Owned Free and Clear	15.2%	16.4%	16.9%
Renter Occupied	38.4%	32.8%	29.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,834	47,829	139,450
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Fusion (11C)	American Dreamers (7C)	American Dreamers (7C)
2.	American Dreamers (7C)	Metro Fusion (11C)	Home Improvement (4B)
3.	Retirement Communities	Pleasantville (2B)	Retirement Communities
2016 Consumer Spending			
Apparel & Services: Total \$	\$8,798,150	\$83,607,980	\$255,510,803
Average Spent	\$1,524.55	\$1,793.78	\$1,920.96
Spending Potential Index	76	89	95
Education: Total \$	\$5,654,675	\$56,525,936	\$176,604,807
Average Spent	\$979.84	\$1,212.74	\$1,327.74
Spending Potential Index	69	86	94
Entertainment/Recreation: Total \$	\$12,192,799	\$117,344,906	\$363,250,138
Average Spent	\$2,112.77	\$2,517.59	\$2,730.96
Spending Potential Index	72	86	94
Food at Home: Total \$	\$21,754,624	\$203,022,013	\$622,545,176
Average Spent	\$3,769.65	\$4,355.76	\$4,680.37
Spending Potential Index	76	87	94
Food Away from Home: Total \$	\$13,607,028	\$128,541,598	\$393,102,457
Average Spent	\$2,357.83	\$2,757.81	\$2,955.39
Spending Potential Index	76	89	96
Health Care: Total \$	\$21,295,086	\$204,206,454	\$642,965,230
Average Spent	\$3,690.02	\$4,381.17	\$4,833.89
Spending Potential Index	70	83	91
HH Furnishings & Equipment: Total \$	\$7,462,311	\$71,925,760	\$222,340,781
Average Spent	\$1,293.07	\$1,543.14	\$1,671.58
Spending Potential Index	73	87	95
Personal Care Products & Services: Total \$	\$3,160,265	\$30,070,079	\$92,955,831
Average Spent	\$547.61	\$645.14	\$698.85
Spending Potential Index	75	88	95
Shelter: Total \$	\$69,230,196	\$657,372,283	\$2,014,892,099
Average Spent	\$11,996.22	\$14,103.67	\$15,148.20
Spending Potential Index	77	91	97
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,364,892	\$89,932,055	\$284,522,141
Average Spent	\$1,622.75	\$1,929.46	\$2,139.07
Spending Potential Index	70	83	92
Travel: Total \$	\$7,484,711	\$74,754,385	\$233,965,080
Average Spent	\$1,296.95	\$1,603.83	\$1,758.98
Spending Potential Index	70	86	95
Vehicle Maintenance & Repairs: Total \$	\$4,377,467	\$41,738,283	\$128,809,393
Average Spent	\$758.53	\$895.48	\$968.40
Spending Potential Index	73	86	94

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.